# JAVIER DE LA CUEVA

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# **PROFESSIONAL SUMMARY**

Executive technology leader with over 18 years of experience driving innovation, digital transformation, and engineering excellence. Proven track record leading global teams, defining long-term technical strategy, and delivering scalable software products across industries including insurtech, cloud computing, and IoT.

# **PROFESSIONAL EXPERIENCE**

### SVP of Engineering – CoverWallet (Aon)

### Oct 2020 – Present | Valencia, Spain

- Defined and executed the long-term technology strategy across engineering teams (+250 staff).
- Established and scaled key processes: hiring, onboarding, quality, performance, merit reviews, and career paths.
- Designed team topology and implemented OKRs aligned with business objectives.
- Owned the technical budget and collaborated with Product, Marketing, Sales, and Operations.
- Introduced efficient communication methodologies to align distributed teams.

### **Technical Director – CoverWallet**

### Jan 2019 – Oct 2020 | Valencia, Spain

- Managed the Valencia office and led all European projects from a technical standpoint.
- Redesigned architecture for performance and scalability.
- Led recruitment and training programs for junior developers.
- Implemented Agile frameworks and improved internal development processes.

### Associate Professor (IoT Master's Program) VIU (International University of Valencia)

### Jan 2019 – Jan 2021 | Valencia, Spain

- Taught the course "Centralized and Distributed Frameworks" in the Internet of Things (IoT) Master's program.
- Designed and delivered content on system architectures, JavaScript, Azure, and IoT protocols.
- Mentored students in cutting-edge cloud and distributed technologies, combining academic theory with real-world experience.

### Solutions Knowledge Leader – Everis Spain

### Jan 2017 – Jan 2019 | Valencia, Spain

- Led Cloud & IoT architecture initiatives focusing on microservices.
- Specialist in MEAN stack and cloud platforms (Azure, AWS, ThingWorx).
- Directed recruitment, training, and agile project management across teams.

#### Software Developer Director - NBN23

# May 2016 – Dec 2016 | Valencia, Spain

- Led multiple engineering teams (15+ people) building NBN23's real-time sports data platforms.
- Oversaw hiring, team organization, and internal process creation for scalable product delivery.
- Ensured architecture scalability and taught best practices for frontend and backend development.
- Analyzed client feedback and translated it into product improvements.
- Worked with modern stacks including JavaScript, Node.js, Express, ReactJS, CakePHP, and Azure.

# Team Manager – Facebook Inc.

# Mar 2015 – May 2016 | Dublin, Ireland

- Led the Developer Support Engineer team for Facebook and Parse.
- Advised external developers on best practices and big data architecture.
- Managed technical recruitment, project alignment, and cross-functional collaboration.

# **Developer Support Engineer – Facebook Inc.**

# Mar 2013 – Mar 2015 | Dublin, Ireland

- Provided technical support to developers integrating with Facebook Platform.
- Led internal tool improvements and risk mitigation across projects.
- Acted as liaison between engineering and developer community.

## Project Manager & Technical Lead - CSD Spain

## Mar 2012 – Mar 2013 | Valencia, Spain

- Led multiple cloud-based software projects as both technical leader and project manager.
- Selected technology stacks, formed project teams, and defined plans and delivery pipelines.
- Trained teams on modern technologies and migrated legacy desktop apps to scalable web applications.
- Implemented Agile methodologies (SCRUM/Kanban) and introduced ISO15504 process models.
- Developed PHP and JavaScript-based client-server APIs and services using TDD and continuous integration.
- Managed teams of 4–7 engineers, ensuring project alignment and risk mitigation.

# Founder & CTO – Nubesis S.L.

## Aug 2008 – Mar 2012 | Valencia, Spain

- Founded and led a SaaS startup focused on online appointment booking.
- Directed development teams and managed product strategy for Bookitit.com and PideCita.com.
- Developed proprietary PHP framework and executed client integrations.

#### Senior Analyst $\rightarrow$ Junior Analyst $\rightarrow$ Junior Developer - Everis Spain

#### Jun 2006 – Aug 2008 | Valencia, Spain

- Promoted three times in two years, starting as a Junior Developer and rising to Senior Analyst.
- Developed banking applications using COBOL, CICS, and DB2 for major financial institutions.
- Contributed to public health systems with Java, Tomcat, Hibernate, and Informix for the Regional Ministry of Health.
- Designed and executed user and integration testing.
- Acted as IT consultant and small team coordinator, gaining early leadership experience.
- Managed teams of 2–4 engineers, ensuring project alignment and risk mitigation.

#### Web & Desktop Developer - Freelance

#### Oct 2000 – Jun 2006 | Valencia, Spain

- Developed custom desktop and web applications for small local businesses.
- Handled full project lifecycle: client requirements, development, delivery, and maintenance.
- Built applications using Microsoft Access, Visual Basic, PHP, JavaScript, and Flash (ActionScript).
- Gained early experience in business communication and full-stack development.
- Technologies: Microsoft Access, Visual Basic, PHP, HTML, CSS, JavaScript, ActionScript 2.0, Excel

## **EDUCATION**

#### **Bachelor's Degree in Computer Science**

Universitat Jaume I, Castellón (Spain), 2000 – 2004

# LANGUAGES

• Spanish (Native), Catalan (Native), English (Proficient - C1)

## **CERTIFICATIONS**

- Microsoft Azure: Implementing Infrastructure Solutions (Exam 533)
- Microsoft AZURE 214x: Azure Fundamentals